

— THE —
BLUE WAGON
COLLECTION



TOP 10 WAYS TO USE YOUR *iPhone Camera* TO CAPTURE THE BEAUTY OF FALL

*Slow down.
Look around.
Capture
the season.*



1 USE NATURAL LIGHT

Shoot during golden hour—early morning or late afternoon—for the most beautiful, soft, warm light.



2 GET CLOSE TO THE DETAILS

Capture the textures—crisp leaves, pinecones, pumpkins, and cozy knits—that tell the story of fall.



3 USE THE RULE OF THIRDS

Place your subject off-center for a more balanced and interesting photo.



4 ADD DEPTH TO YOUR SHOTS

Include a foreground, like a leaf-covered path or a fence, to draw the viewer into the scene.



5 ZOOM WITH YOUR FEET

Move closer instead of using the zoom. You'll get sharper, more detailed photos.



6 ADJUST EXPOSURE

Tap your screen and slide up or down to brighten or darken the image as needed.



7 TRY PORTRAIT MODE

Use Portrait Mode for beautiful background blur and to make your subject stand out.



8 USE FILTERS SPARINGLY

A light filter can enhance colors, but let the natural beauty of fall shine.



9 SHOOT LIVE PHOTOS

Capture the moment in motion—falling leaves, waves on a lake, or a cozy moment by the fire.



10 TELL A STORY

Think beyond the single shot. Capture the little moments that show the feeling of the season—coffee, cozy layers, road trips, and time with the people you love.



Every photo is a memory in the making.